



Hand-made design towel dryers from Finland. Since 1955.





Everyday comfort and luxury
with functional Finnish
design excellence, honoring
Scandinavian simplicity



Variety of models for different spaces and needs



Tango



Largo



Vivo



Bamboo



For example, the Vivo model is a perfect fit for bathrooms and hotels (replacing towel hooks)



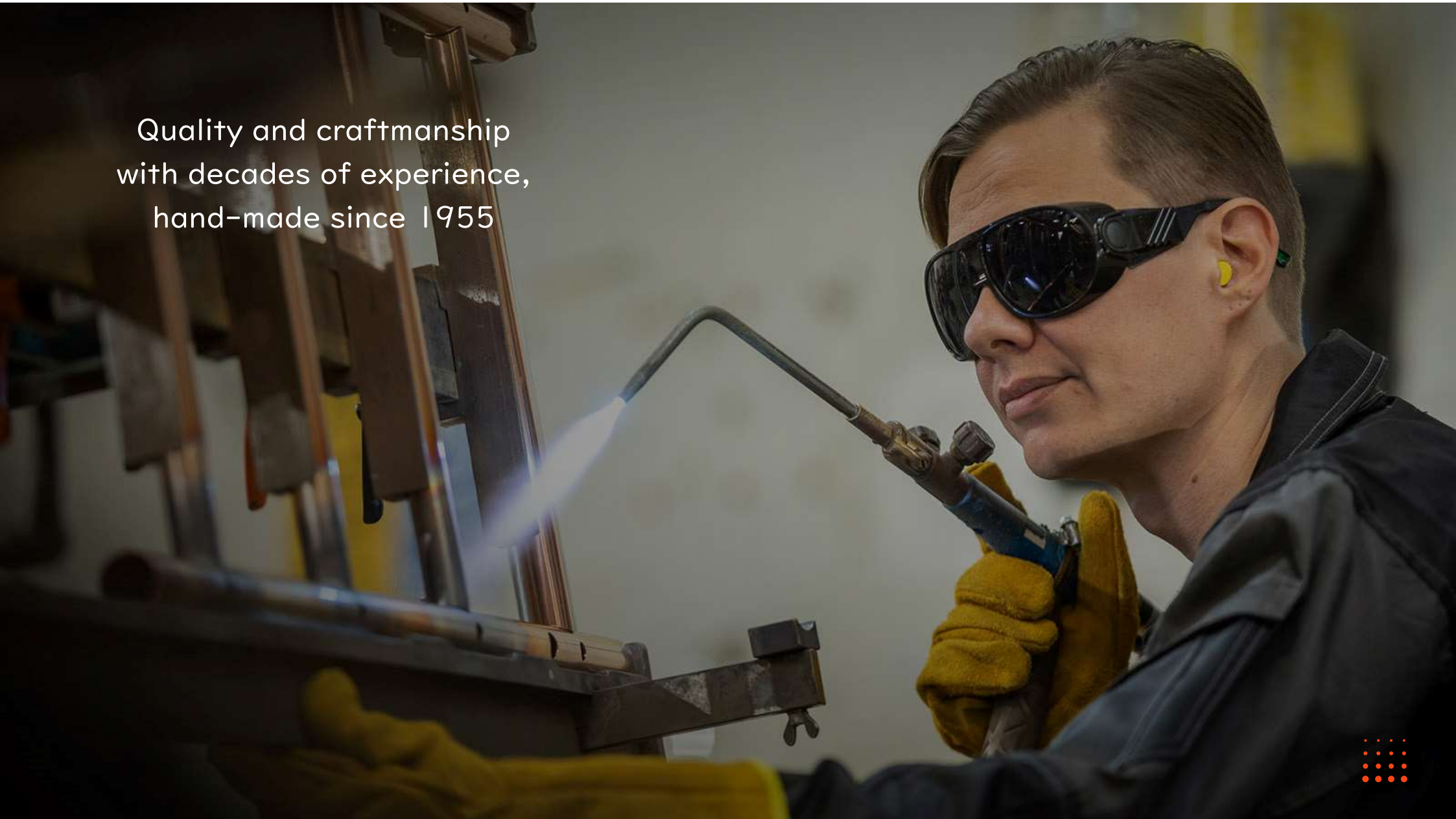
Also available: stylish and functional accessories



Pivo shelf and REJ hooks



Quality and craftsmanship
with decades of experience,
hand-made since 1955



REJ DESIGN in Brief

 **1946**

Company
founded

 **14**

Passionate
professionals

500 000

Delivered
towel dryers

 **3M€**

Turnover
in 2023

- Hand-made tower dryers since 1955
- Market leader in Finland, now expanding to selected European markets
- Main market segment is residential
- References include also thousands of hotel rooms



Sustainability is in our DNA

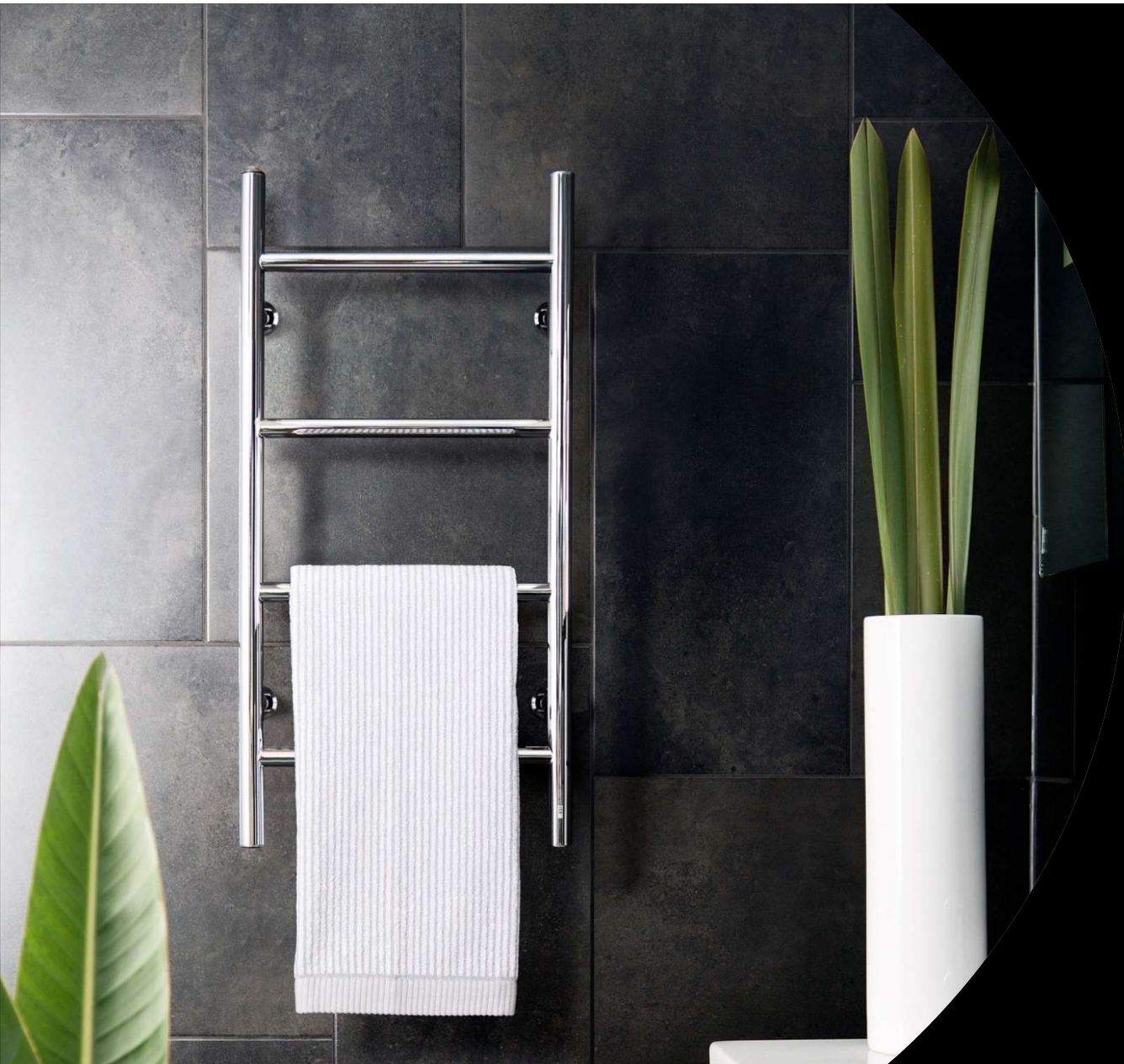
●
We focus on quality:
REJ Design products
last for decades

●
We make
sustainable choices
across the supply
chain

●
We minimize waste
with operational
efficiency and
maximum recycling

●
We value our diverse
team and cherish
long careers





What is in it for the designer and retailer?

With REJ Design towel dryers, you will:

- Add value for your customers by offering them something special for everyday luxury and comfort, in a sustainable way
- Differentiate from competition & strengthen your brand image: stand out with high-quality Scandinavian design towel dryers
- Increase your revenues





Let's discuss!

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